

FINAL AGENDA

1991 I.A.B.S. CONFERENCE

FRIDAY, MARCH 22, 1991

11:30 - 1:00 Lunch and Opening Remarks
 Philip L. Cochran, Pennsylvania State University
 John F. Mahon, Boston University

1:00 - 2:20 Concurrent Sessions

Breakout 1: Ethics and Organizations

Chair: Darlene A. Pienta, University of San Diego

The Logic of Business Ethics
William G. Klein, Penn State-Erie

Remembering Future Ethical Organizational Development: Woolman-Kierkegaard Dialogic Method
Richard P. Nielsen, Boston College

Measuring Organizational Ethical Sub-Cultures: A Multi-Departmental, Single Firm Analysis
James Weber, Marquette University

Breakout 2: Corporate Social Performance

Chair: Donna Wood, University of Pittsburgh

Strategic Corporate Social Responsibility: Payoffs From Doing the Right Thing
Lee Burke, Indiana University
Jeanne M. Logsdon, Univ. of New Mexico
Martha Reiner, Univ. of Richmond

The Corporate Social Performance Model, Revisited
Gordon P. Rands, University of Minnesota

Breakout 3: Ethics and Action in International Arenas

Chair: Norman Bowie, University of Minnesota

Demystifying the Concept of Honesty
Dawn R. Elm, University of St. Thomas
Jill D. Teplensky, Wharton

Confucianism and the Moral Fabric of the Korean Corporation
Christopher B. Meek, Brigham Young University

Multinationals In South Africa: Strategies For Social Change
Karen Paul, Rochester Institute of Technology

Breakout 4: The Interaction of Financial and Social Issues

Chair: Bradley R. Agle, Emory University

Satisfying Competitive Stakeholder Demands In the U.S. Financial Services Industry: A Public Policy Conundrum
Robert S. Goodman, York University

Board of Directors and Shark Repellents: A Test of Agency Theory
Thomas M. Jones, University of Washington
Steven A. Frankforter, Ball State University

Executive Compensation: A Review and Integrative Model Incorporating Ownership Control
Frank L. Winfrey, Kent State University
John E. Logan, Univ. of South Carolina

2:20 - 2:30 Break

2:30 - 4:00 Showcase Session #1

Dayton Hudson Corporation: Conscience and Control
Kenneth E. Goodpaster, College of St. Thomas
Robert G. Kennedy, College of St. Thomas

Discussion Facilitators: D. Jeffrey Lenn, George Washington University
Archie Carroll, University of Georgia

4:00 - 4:30 Coffee Break and Snacks

4:30 - 6:00 Concurrent Sessions: Social Issues in Foreign Settings

Breakout 1:

Chair: Steve Wartick, University of Missouri--St. Louis

Corporate Social Responsibility and Foreign Sales Exposure
Melville T. Cottrill, Southern Connecticut State University
Catherine Faust, Suny-Buffalo

Strategic Predisposition and Firm Strategies: Implications For Foreign Policy Makers
Peter S. Ring, Loyola MaryMount University
Stefanie Ann Lenway, Univ. of Minnesota

Cooperation In Buyer-Seller Relations: The United States and Mexico Compared
Bryan W. Husted, Institute of Technology at Monterrey, Mexico

Breakout 2: Revitalization and International Trade

Chair: Jean Pasquero, University of Quebec at Montreal

The Bruges Group and European Economic Integration
G. Eric Hansen, St. Mary's College

Indiginism: Regional Revitalization As a Prerequisite For Global Thinking
Dean C. Ludwig, University of Toledo
Robert J. Anderson, University of Toledo

Breakout 3: Crisis and Interactive Firms

Chair: S. Prakash Sethi, Baruch-City University of New York

The Interactive Corporation: An Analysis of Causal Factors
John M. Holcomb, University of Denver
Marilyn Gittel, City University of New York

Crisis Management In the Multinational Firm
Douglas W. Nigh, University of South Carolina
Philip L. Cochran, Penn State University

Applicability of U.S. Industrial Organization Theory to Keiretsu
John W. Bagby, Penn State University

Breakout 4: Regulation and Environmental Issues

Chair: Lee Burke, Indiana University

Strategic Environmental Management: Business as If The Earth Really Mattered
Mark Starik, George Washington University
Archie B. Carroll, University of Georgia

Responses to International Regulation: The Montreal Protocol On Substances That Deplete the Ozone Layer
Kathleen A. Getz, The Pennsylvania State University

Morality, Revenge, and Public Safety: An Analysis of Government Regulation of the Alcohol Industry
Richard McGowan, Boston College
Timothy Brown, Loyola College

7:00 - 8:30 Dinner

8:30 - 9:30 Special Session

The Business Enterprise Trust First Annual Award Winners
Kirk O. Hanson, President, Business Enterprise Trust

SATURDAY, MARCH 23, 1991

7:15 - 8:00 Breakfast

8:00 - 9:20 Concurrent Sessions

Breakout 1: Political Strategy and Public Issues

Chair: Wm. Scott Brickner, Indiana University

Corporate Political Strategy: Influencing the Rules of the Game

Barbara Bigelow, Clark University

Liam Fahey, Boston University

Organizing For Public Issues

Daniel W. Greening, Penn State University

Barbara Gray, Penn State University

Toward a Theoretical Model of Corporate Political Activity and Economic Success

Frank Shipper, Arizona State University

Carmen Santana-Melgoza, Arizona State University

Marianne M. Jennings, Arizona State University

Breakout 2: Case Studies in Social Responsibility

Chair: Otto Bremer, Bremer Associates

Capitalism With a Human Face: Social Responsibility In the Steel Industry

Warner Woodworth, Brigham Young University

Migros: A Case Study In Social Responsibility

Edmund R. Gray, Loyola MaryMount

Who Should Pay? Allocating the Costs of Production-Related Social Issues

Heidi Vernon-Wortzel, Northeastern University

Lawrence H. Wortzel, Boston University

Breakout 3: Models of Business and Society

Chair: Patti N. Andrews, Andrews Associates

Complementary Theory: A Systemic Model of Business and Society

John H. Barnett, University of New Hampshire

Delineating the Forum For Business and Society Scholars

Timothy W. Edlund, Loyola College

Richard H. Frankle, Loyola College

Breakout 4: Whistles, Crime, and Misconduct

Chair: William E. Kilbourne, Sam Houston State University

Organizational Misconduct: A Test of Three Competing Explanations

Sara A. Morris, Old Dominion University

Robert L. Armacost, Marquette University

Jamshid C. Hosseini, Marquette University

Kathleen A. Rehbein, Marquette University

Corporate Whistle Blower; Knave or Martyr

Owen C. Pegg, York University

Composition of the Board, Organizational Structure, and Corporate Crime

Anthony J. Daboub, University of Texas-Arlington

9:20 - 9:30 Break

9:30 - 11:00 Concurrent Sessions

Breakout 1: International Marketplace Ethics

Chair: Bette Stead, University of Houston

Organizational Dictators in Democratic Societies: A Problem of Conflicting Philosophies

Denis Collins, University of Wisconsin at Madison

The Failure of Philosophical Ethics In the International Marketplace: A MultiDisciplinary Alternative

William B. Carlin, University of Colorado-Boulder

Kelly C. Strong, University of Colorado-Boulder

Breakout 2: Business and Society Theory and Research

Chair: Dawn Elm, University of St. Thomas

Business, Ethics, and Society: A Critical Agenda

R. Edward Freeman, University of Virginia

Daniel R. Gilbert, Jr., Bucknell

The Stakeholder Theory of the Firm: Implications For Business and Society Theory and Research

Steven N. Brenner, Portland State University

Philip L. Cochran, Pennsylvania State University

Breakout 3: Political Action

Chair: John Holcomb, University of Denver

Environmental Influences On the Political Strategies of Trade Associations

Patricia C. Kelly, Western Washington University

Liam Fahey, Boston University

Campaign Finance Reform and Business PAC Strategy.

Wm. Scott Brickner, Indiana University

Public Affairs and the Reagan Years
Robert B. Dickie, Boston University

Breakout 4: Corporate Social Responsibility in Action

Chair: Richard A. McGowan, Boston College

An M-H Theory of Corporate Social Responsibility: What Herzberg Might Contribute to Our Understanding of Corporate Social Responsibility

Mary J. Mallott, University of Pittsburgh

Cigarette Exports: Is This the Nestle of the Nineties?

D. Kirk Davidson, George Washington University

What Companies Are Doing To Meet Environmental Protection Responsibilities: Balancing Legal, Ethical, and Profit Concerns

Mark Lampe, University of San Diego

Seth Ellis, University of San Diego

Cherie K. Drummond, University of San Diego

11:00 - 11:30 Coffee Break and Snacks

11:30 - 1:00 Concurrent Sessions

Breakout 1: Values and Training in International Arenas

Chair: Stephanie E. Newell, York University

Values in International Codes of Conduct

Kathleen A. Getz, Penn State University

Beyond Expatriate Training: The Social Responsibility of Preparing the Host Country Workforce For an Expatriate Management Assignment

Charles M. Vance, Loyola MaryMount University

International Business Competition, Cultural Differences, and Other Vocabularies In Our Hands

Daniel R. Gilbert, Jr., Bucknell University

Breakout 2: Ethics in the Classroom

Chair: William Klein, The Pennsylvania State University-Erie

Ethics and Excellence: An Aristolelean Approach to Business Ethics

Robert C. Solomon, University of Texas at Austin

Nicolas Imparato, University of San Francisco

Can a Business and Society Course Effect the Ethical Judgement of Future Managers?

James R. Glenn, Jr., San Francisco State University

An Empirical Inquiry Into Business Education and the Moral Development of Students

Thomas M. Jones, University of Washington

Tom Thomas, University of Washington

Bradley Agle, University of Washington

Breakout 3: Ownership and Consumption Issues

Chair: Robert Goodman, York University

Consumption Ideology: The Millstone of Voluntary Simplicity
William E. Kilbourne, Sam Houston State University

The Dilemma of Ownership
Rick Molz, Red Rock Consortium

Corporatism-Paradigm or Paradox?
Jerry M. Calton, Montana State University

1:00 - 6:00	Free
6:00 - 7:30	Dinner
7:30 - 9:00	Showcase Session #2

The American Manager In a Violent Society: The Social Ramifications of Doing Business
In Colombia

John Barnett, University of New Hampshire
Felix Batista, President, Security Management International
Richard C. Weatherbee, Assistant to the Attorney-General of the United States
Judith Kenner Thompson, University of New Mexico
Richard DeGeorge, University of Kansas
Joanne Ciulla, Wharton, University of Pennsylvania

Discussion Facilitator: Edwin Epstein, University of California, Berkeley

SUNDAY, MARCH 24, 1991

7:15 - 8:00 Breakfast

8:00 - 9:30 Concurrent Sessions

Breakout 1: European Research Opportunities

Chair: Dan Jacobson, Tel Aviv University

Field Research in Europe: A Case Approach to Business and Society

D. Jeffrey Lenn, George Washington University
Kathryn S. Rodgers, Pitzer College
Steven N. Brenner, Portland State University
Rogene A. Buchholz, Loyola Univ. of New Orleans
John Webster, IBM, and The Pennsylvania State University
public affairs in Europe - 27 yrs.

An Institutional Approach to the Recomposition of Europe
Jean Pasquero, Univ. of Quebec at Montreal

Breakout 2: Risk, Media, and Legitimacy

Chair: Anthony D. Branch, Golden Gate University

Legitimacy: How Important Is It For Tobacco Strategies?
D. Kirk Davidson, George Washington University

Does Being In the Media Spotlight Affect Corporate Reputation?
Steven L. Wartick, University of Missouri-St. Louis

Risk Perceptions of the American Public
Del G. Shenan, San Diego State University

Breakout 3: Value and Ethical Orientations

Chair: Sara Morris, Old Dominion University

Managerial Values Consensus: The Impact of Ethical Orientation Upon Employee Satisfaction and Commitment
Craig P. Dunn, Indiana University
Cathy Enz, Cornell University

Bounded Morality: A Behavioral Decision Theory Framework of Ethical Choice In Organizations
Carroll U. Stephens, Duke University
Arie Y. Lewin, Duke University

An Empirical Study of Prospective Managers Values and Ethics
Edward J. Chambers, University of Alberta
Lloyd P. Steier, University of Alberta

Breakout 4: Ethical Dilemmas

Chair: James R. Glenn, Jr. San Francisco State University

Alchemy: A Symbol For Modern Executives
John H. Barnett, University of New Hampshire

Ethical Dilemmas In a Professional Service Context
Peter Smith Ring, Loyola MaryMount University

An Investigation of the Ethical Standards of Information Systems Academicians
Patsy A. Granger Lewellyn, Univ. of South Carolina at Aiken

9:30 - 10:00 Coffee Break

10:00 - 11:30 Showcase Session #3

Business and Public Education: An Analysis of the National Alliance of Business Compact Project
Sandra A. Waddock, Boston College

Discussion Facilitators: Donna Wood, University of Pittsburgh
Steven Brenner, Portland State University

11:30 - 1:00 Lunch, Concluding Remarks

1:00 Adjournment

STF and the Concept of Organization