Eighteenth Annual Conference of the International Association for Business and Society

“Advising Practitioners”

May 31st – June 3rd, 2007   Florence – Italy
Thursday May 31st
[8:00-11:00 board meeting] Sala Le Vedute

11:30 - 12:00 busses pick up at hotels (optional)
12:00 - 17:00 pre-conference outing to Machiavelli’s farm (optional)
17:00 Drop off at hotels (or directly at VLP)
16:00 – 18:30 registration at Villa Sassetti

18:00 Pick up at hotels
18:30-20:30 opening reception in Limonaia
20:00-22:00 busses drop off at hotels/ downtown (see bus shuttle schedule)

Friday June 1st
Breakfast in down town hotels
8:00 - 18:00 registration at Villa Sassetti
8:30 – 10:00 1st series concurrent sessions
Coffee break
10:30 – 12:00 2nd series concurrent sessions
Lunch
13:00 – 14:30 3rd series concurrent sessions
Coffee Break
15:00 – 16:30 4th series concurrent sessions
Refreshments
17:00 – 18:00 business meeting
17:00-19:00 busses drop off at hotels/ downtown (see bus shuttle schedule)

Saturday June 2nd
Breakfast in down town hotels
8:30 – 10:00 5th series concurrent sessions
Coffee break
10:30 – 12:00 6th series concurrent sessions
Lunch (optional)

13:00 – 18:00 social program - visits Florence (various tracks Uffizi, Vasari Corridor, Medici villa’s, Apicius etc)
drop off at hotels;
19:00 busses depart for coctail and gala dinner
19:30 – coctail reception at Limonaia/Pomario
20:30 – gala dinner at Limonaia/Pomario
22:00-24:00 busses drop off at hotels/ downtown (see bus shuttle schedule)

Sunday June 3rd
Breakfast in down town hotels
8:30 – 10:00 7th series concurrent sessions
Coffee break
10:30 – 12:00 8th series concurrent sessions
Lunch (optional)
13:00 end of conference
12:00- 14:00 busses drop off at hotels/ downtown (see bus shuttle schedule)
Friday 8:30 – 10:00  Villa Sassetti Ground Floor - Allori
PAPER SESSION: BUSINESS ETHICS
chair: Emmanouil Papavasileiou

Greed, hubris and good advice
John Hendry

Navigating the societal governance gap
Benjamin Neville
Trevor Goddard

Attitudes held by Greek university students towards business ethics
Emmanouil Papavasileiou
Theofanis Karagiorgos
Christos Vasiliadis

Friday 8:30 – 10:00  Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: ACCOUNTING
chair: Gustavo Barboza

Legitimating the Intangible
Linda Markowitz

Accountability and Emissions Trading: Lessons Learned from the U.S. Electric Utility Industry
Martin Freedman
A.J. Stagliano

Accounting for "irregular auditing": An application of the triangle model of responsibility
Olivier Herrbach
Karim Mignonac

Where Financial Markets and Governments failed, Emerging Micro Credit Programs are succeeding
Gustavo Barboza
Miguel Olivas-Lujan
Sandra Trejos

Friday 8:30 – 10:00  Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES: CORRUPTION AND CSR
chair: Miguel Alzola

Ancient corruption in modern organisations
Thomas Lennerfors

Cultural Perspectives on Managerial Ethics and Corruption
Carolyn Cerdener
A Practical Approach to Managing Ethics and Corruption Across Cultures
Carol Erdener
Pedro Marquez
Joaquin Mendez

Putting Corporate Responsibility into Practice
Johanna Kujala
Jenni Enroth

Big Blue in Argentina: The High Technology of Corruption
Miguel Alzola
Michael Santoro

Friday 8:30 – 10:00 Villa Sassetti First Floor- Caminetto
PAPER SESSION: CORPORATE CITIZENSHIP
chair: Rosa Chun

The unconscious element of corporate citizenship - A psychoanalytic perspective
Martina Battista

Social And Business Strategies: Possible Synergy Between Economic Profit And Social Value
Daniela Toro
Joan Mundet

Constrained Multiple Goal Optimization As a Theory of the Firm
Duane Windsor

Corporate Citizenship and Social Contract: A new perspective on Business Legitimacy
Michael Gonin

The Link between Employee Value and Corporate Citizenship in the Chinese Energy Industry
Rosa Chun

Friday 8:30 – 10:00 Villa Sassetti First Floor- Montugh A
PAPER SESSION: MODELING, TRAINING AND LEADERSHIP
chair: John Brinkman

Cognitive Dissonance as a Driver of Corporate Social Performance: A Meso-Theoretical Model
Stelios Zyglidopoulos
Sandra Rothenberg

Business Ethics Training Using ‘The Difficult Hiring Decision’ Case: Lessons Learned
Mark Schwartz

Modeling Socially Responsible Behavior in Small Businesses
Davide Secchi
Antonio Majocchi

Leadership and Small Businesses
John Brinkman

**Friday 8:30 – 10:00** Villa Sassetti First Floor - Montughi B
DISCUSSION: ENTREPRENEURSHIP AND PHILANTHROPY
*chair: Tyron Love*

Corporate Entrepreneurship and Positive Stakeholder Relations: Similar Design & Compatible Goals
Melissa Baucus
William Norton
Cheryl Mitteness

Social Entrepreneurship: An Understanding of Individual and Contextual Variables
Barrie Litzky
Veronica Godshalk
Donna DeCarolis

Social entrepreneurship: The relationship between the entrepreneur and the environment
Adele Queiroz
Craig VanSandt

Corporate Philanthropic Giving: Social Exchange and the Gift
Tyron Love

**Friday 8:30 – 10:00** Villa Sassetti First Floor - Uliveto
WORKSHOP: MACHIAVELLI AND THE ETHICS OF LEADERSHIP
Joanne Ciulla
Phil Cochran

**Friday 8:30 – 10:00** Villa La Pietra - Sala Le Vedute
WORKSHOP: ENTITLEMENT AMONG STUDENTS: HAS IT CHANGED OVER TIME AND HAVE WE PLAYED A ROLE IN ITS DEVELOPMENT?
Deborah Kidder

**COFFEE**

**Friday 10:30 – 12:00** Villa Sassetti Ground Floor - Allori
PAPER SESSION: CSR
*chair: Stephen Brammer*

Gildan Inc.: Social Standards and Corporate Social Responsibility
Marie-France Turcotte
Stéphane de Bellefeuille
Frank den Hond

A formal economic modelling framework for corporate social performance
Stephen Pavelin

On White Elephants and the Holy Grail
Stephen Brammer
Stephen Pavelin

Friday 10:30 – 12:00  Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: GOVERNANCE
chair: Carmen Camelo Ordaz

Influences on the Scope of Corporate Disclosure Programs
Cynthia Williams

Adherence to societal norms: The case of the Dutch corporate governance code
Gerwin Van der Laan
Hans Van Ees
Arjen Van Witteloostuijn

Hypocrisy in “corporate governance & CSR” communication and ethics
Yves Fassin

Corporate Governance: Principles or Rules?
Lori Verstegen Ryan

The Relationship Between CEO Personal Values and Corporate Governance
Carmen Camelo Ordaz
Maria Frende Vega
Jose Ruiz Navarro

Friday 10:30 – 12:00  Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES: GOVERNANCE, EMPLOYMENT, AND STAKEHOLDERS
chair: Eugene Heath

Capital in Organizations
Tara J. Radin
Sue McTiernan

Who and what really count? Corporate governance definitions and strategic management research
Moren Huse
Jonas Gabriellson

Pre-employment Practices
Tara J. Radin
Prices, Stakeholding, and Ethics: Mandevillean Considerations and Hayekian Insights
Eugene Heath

Friday 10:30 – 12:00 Villa Sassetti First Floor - Caminetto
PAPER SESSION: INSTITUTIONAL THINKING
chair: Jim Mattingly

Keeping the lid on Pandora’s box: Linking institutional decoupling to unethical behavior
Niki den Nieuwenboer
Pursey Heugens
Muel Kaptein

The Interpretation of the Homo Economicus Concept from an Institutional Theory Perspective
Michael Gronin
Guido Palazzo

How Activist Groups Influence Corporate Social Change Activities in the Global Sports Apparel Industry
Frank den Hond
Frank de Bakker
Patricia de Haan

A political framework for examining stakeholder interactions in organization fields
Jim Mattingly
Tom Hall

Friday 10:30 – 12:00 Villa Sassetti First Floor - Montughi A
PAPER SESSION: SUSTAINABILITY
chair: Matias Laine

Sound, Society and Sustainability
David Saiia
Caitlin Kopcik

Varying Corporate Responses to Climate Change: Patterns of Capability Deployment
Sanja Sharma

Sustainable development? Business rhetoric of sustainability in Finnish corporate disclosures
Matias Laine

The sustainability reporting of municipalities? A fad, mimicry or true development?
Matias Laine
Hannele Mäkelä
Salme Näsi
Oana Apostol
Friday 10:30 – 12:00  Villa Sassetti First Floor - Montughi B
PAPER/DISCUSSION: CSR
chair: Shawn Berman

Stakeholder Engagement in the Tobacco Industry: Phillip Morris and RJReynolds after the 1998 MSA
Jennifer Griffin
Ben Vivari

Assessing Milton Friedman's View of CSR
Duane Windsor

Bringing discussions of corporate responsibility into non-CSR management classes
Shawn Berman
Melissa Baucus
Heather Elms
Jamie Hendry
Michael Johnson-Kramer
Robert Phillips

Friday 10:30 – 12:00  Villa Sassetti First Floor - Uliveto
WORKSHOP: GLOBE Data in Business and Society Research?
Jeanne Logsdon
Harry Van Buren

Friday 10:30 – 12:00  Villa La Pietra - Sala Le Vedute
WORKSHOP: Toward a Symbiosis between Business and the Natural Environment
Joe DesJardins
Lisa Newton
Thomas White

LUNCH

Friday 1:00 – 2:30  Villa Sassetti Ground Floor - Allori
PAPER SESSION: SUSTAINABILITY
chair: Peter Stanwick

Environmental Performance Implications of Certified Management Standards in Mexico
Bryan Husted
Ivan Montiel

Promoting Sustainability through Community-Based Enterprise in Ecuador
Lisa Calvano

Outstanding Sustainability Reports: Finding the Pieces to the Puzzle
Sarah Stanwick
Peter Stanwick
Sustainability Reporting and Financial Performance: An Italian Perspective
Peter Stanwick
Sarah Stanwick

**Friday 1:00 – 2:30**  Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: CSR
chair: Harry Van Buren

Corporate Social Responsibility as an Arena for Partnered Governance
Atle Midttun

The Benefits of Structural Equation Modeling
Mark Cordano
Andrew Griffiths
Stephanie Welcomer

An Empirical Investigation of Industry Complexity and Corporate Social Performance
Athanasios Chymis
Daniel Greening
Harvey James

Corporate Social Responsibility: A Catalyst for Progressive Change in the U.S. Energy Sector?
Diana Mangalagiu
Steen Rasmussen
Hans Ziock

The plight of low-wage workers: How stakeholder theory does and does not help
Harry Van Buren

**Friday 1:00 – 2:30**  Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES:  STAKEHOLDERS, CSR, GLOBAL ISSUES, AND ENTREPRENEURSHIP
chair: Jason Harris-Boundy

Fostering Social Performance through Stakeholder Orientation
Clodio Vurrio
Francesco Perrini

A small business leader’s perception
Yves Fassin
Annick Van Rossem

Why are socially responsible firms more competitive?
Anne Barraquier

The Need For A Systemic Approach to CSR
Dima Jamali
Sarah Wazzi
Chirine Chehab

Comparative attitudes of social responsibility among entrepreneurs in three disparate locales
Jason Harris-Boundy

**Friday 1:00 – 2:30**  Villa Sassetti  First Floor - Caminetto
PAPER SESSION:  PEDAGOGY AND BUSINESS ETHICS
chair: Bruce Paton

Teaching Business Ethics and the Social Environment for Business Ethics
Arthur Shacklock

Teaching Business Ethics and the Social Environment for Business Ethics
Tilden Curry
Sharon Thach

Journal Ratings for Business & Society Scholars
Timothy Edlund
Richard Franke

When We Teach About “Bottom of the Pyramid” Business, Are We Teaching a Different Theory of Business
Bruce Paton
Jason Harris Boundy

**Friday 1:00 – 2:30**  Villa Sassetti First Floor - Montughi A
PAPER SESSION:  GENDER ISSUES AND EMPLOYMENT
chair: Paul Dunn

Japanese Women Managers: Towards Inclusion?
Hellen Muller
Mari Kondo

Women on Corporate Boards: A Comparative Analysis of 36 Countries
Johanne Grosvold
Stephen Brammer

Employment of People with Disabilities: Possibilities and Limitations of CSR in Japan
Mari Kondo

Role of Individuals, Organizations & Technology on Organizational Deviance
Paul Dunn
Anamitra Shome

**Friday 1:00 – 2:30**  Villa Sassetti First Floor - Montughi B
DISCUSSION: JUSTICE, GOVERNANCE, AND INTEGRITY

chair: Craig Dunn

Are CSR and Corporate Governance Converging? View form boardroom directors of UK FTSE100 companies
Kevin Money
Herman Schepers
Carola Hillenbrand

The Goliath Syndrome
Peter Madsen

Neoliberalism & the Neoliberal Subject: Implications for Business & Society
Lynne Andersson

Why Leader Integrity Matters
Craig Dunn
Robert Moormon
Steven Grover

Friday 1:00 – 2:30 Villa Sassetti First Floor - Uliveto
WORKSHOP: Teaching Ethics to Business Professors
Bruce Buchanan
Ed Hartman

Friday 1:00 – 2:30 Villa La Pietra - Sala Le Vedute
WORKSHOP: Decentered Stakeholder Theory: Toward a Research Agenda
Dominic Kaeslin
Ruth Schmitt
Jerry Calton

COFFEE/TEA

Friday 3:00 – 4:30 Villa Sassetti Ground Floor - Allori
PAPER SESSION: GLOBAL ISSUES
chair: Howard Harris

Multinational Enterprise Strategic Response to Violent Conflict
Jennifer Oetzel
Kathleen Getz
Stephen Ladek

The End of Foreign Aid As We Know It - The Profitable Alleviation of Poverty in a Globalized Economy
Patricia Werhane
Regina Wolfe
Simone de Colle
Evaluating the Social Impact of Bottom of the Pyramid Businesses
Bruce Paton

Lessons in corporate culture from the Oil-for-Food scandal: The power of transparent inquiry
Howard Harris

**Friday 3:00 – 4:30** Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: PHILANTHROPY AND NON-PROFITS
c**hair: Sarah Holmes**

The double edge of legitimation: The micro-dynamics in framing Corporate Community Involvement
Judith Van der Voort
Lucas Meijs

Exploring the controversy: A grounded study of legitimating business relations in a nonprofit context
Judith Van der Voort
Lucas Meijs

The Dirty Little Secret of Corporate Giving
Matthew Liao-Troth
Craig Dunn

Engagement with nonprofit stakeholders as a source of firm innovation
Sarah Holmes
Lance Moir

**Friday 3:00 – 4:30** Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES: ACTIVISTS AND ACCOUNTABILITY
c**hair: Päivi Myllykangas**

A historical take on how activist groups (try to) influence companies
Frank de Bakker
Frank den Hond

A historical take on how activist groups (try to) influence companies
Richard McGowan
John Mahon

The Price of Accountability in Corporate Governance
Jill Brown

A Tale of Two Situations: The Presence and Absence of Consumer Activism
Kirk Davidson
Strategic Stakeholders and Their Characteristics
Päivi Myllykangas

**Friday 3:00 – 4:30** Villa Sassetti First Floor - Caminetto

PAPER SESSION: GLOBAL CSR

*chair: Stephen Pavelin*

The Contribution of the Energy Industry to the Millenium Development Goals
Carmen Valor

Formal Vs Informal CSR Strategies
Angelantonio Russo
Antonio Tencati

Evaluating the Impact of NGO Activism on Corporate Social Responsibility: Cases from Europe and US
Terrence Guay
Jonathan Doh

Emerging Corporate Social Responsibility Thinking in Developing Countries
Oana Apostol
Salme Näsi
Matias Laine

The corporate social performance content of innovation in the UK
Stephen Pavelin
Lynda Porter

**Friday 3:00 – 4:30** Villa Sassetti First Floor - Montughi A

PAPER SESSION: CSR

*chair: Sophia Kusyk*

CSP Visibility and Awareness: The Missing Link
Naomi Gardberg
Don Schepers

Changes caused by CSR-PPPs on participating companies
Christian Thauer

Can Social Responsiveness Capabilities Deliver Competitive Advantage in Industry Settings?
Leeora Black

A Four-Cell Typology of Key Social Issue Drivers and Barriers of SME Social Performance
Sophia Kusyk
Josep Lozano

**Friday 3:00 – 4:30** Villa Sassetti First Floor - Montughi B
DISCUSSION: MORAL DECISION-MAKING  
chair: Michelle Westermann-Behaylo

A Manager Friendly Approach to Resolving Cross-Cultural Conflicts  
Vanessa Hill  
J. Brooke Hamilton  
Stephen Knouse

Clueless about Cluelessness about Ethics  
Sefa Hayibor

Escaping the Ethical Incident Pit  
Michelle Westermann-Behaylo  
Tracy Davis

Friday 3:00 – 4:30  Villa Sassetti First Floor - Uliveto  
WORKSHOP: Meet the Editors: Perspectives on the Publishing Process  
Gary Weaver, Joanne Ciulla, Jane Collier, Tom Donaldson, Duane Windsor

Friday 3:00 – 4:30  Villa La Pietra - Sala Le Vedute  
WORKSHOP: Relation of Business Ethics to Markets  
Nicholas Capaldi, Tibot Machan, Eric Mack, Alexei Marcoux, Miles Smit

Friday 5:00 – 6:00  Villa Sassetti Ground Floor - Cipressi  
BUSINESS MEETING

Saturday 8:30 – 10:00  Villa Sassetti Ground Floor - Allori  
PAPER SESSION: EMPLOYMENT  
chair: David Hart

CSR Influence on Employees’ Behaviors, Attitudes and Performance: An Integrative Model  
Assâad El Akremi  
Jean-Pascal Gond  
Jacques Igalens  
Valérie Swaen

A Conceptualization and Examination of Union Social Performance  
Cedric Dawkins

The Gag Reflex: Managerial Limits to Free Expression in the U.S. Workplace  
Bruce Barry

The Ethics of Lateral Hiring  
David Hart  
Timothy Gardener
Saturday 8:30 – 10:00  Villa Sassetti Ground Floor- Bolognese
PAPER SESSION: MORAL DECISION-MAKING
chair: Craig Dunn

When Does Business Ethics Pay - And When Doesn't It?
Patrick Murphy
Eleanor O'Higgins

Patterned Moral Behavior
George Watson
Joeseph Michlitsch
Thomas Douglas

Business Ethics, Moral Motivation and White Collar Crime
Joseph Heath

The Complexities of Work as Moral Duty: The Zookeeper's Calling
Jeffery Thompson
J. Stuart Bunderson

Moral Distress
Brian Burton
Craig Dunn

Saturday 8:30 – 10:00  Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES: SUSTAINABILITY AND TRAINING
chair: Linda Ross

You’re really “Gonna Hafta” be Environmentally Sustainable
Peter Melhus

The Sustainable Corporate Innovation
Ben Brik

Subsidiary Environmental Initiatives: Exploring Resource Based and Behavioral Perspectives
Frances Bowen

Reassessing the Control Construct of Cyberspace
Kimble Byrd

Saturday 8:30 – 10:00  Villa Sassetti  First Floor - Caminetto
PAPER SESSION: PUBLIC POLICY
chair: Mika Skippari

Business Responses to the Protective Public Policy Process
Jorge Rivera
Jennifer Oetzel
Peter de Leon
Mark Starik

Path-Dependence of Business-Government Relations: Development and Measurement of Government Orientation
Jan Siedentopp

Links between corporate political resources, strategies and performance in different countries
Kathleen Rehbein
Mika Skippari
Arnold Wilts

The evolution of market and non-market strategies in a changing regulatory environment
Mika Skippari
Päivi Holmlund

**Saturday 8:30 – 10:00** Villa Sassetti First Floor - Montughi A
PAPER SESSION: STAKEHOLDERS AND STAKEHOLDER THINKING
*chair: Laura Illia*

Stakeholder Relations as a Corporate Core to Operate, Compete and Innovate
Sybille Sachs
Edwin Rühli
Isabelle Kern

Inviting dialogue with practitioners on stakeholder management
Michelle Greenwood
Peter Uhlenbruch

The influence of cultural identity on stakeholders’ communication behavior
Laura Illia
Frances Lurati

**Saturday 8:30 – 10:00** Villa Sassetti First Floor - Montughi B
PAPER/DISCUSSION: PEDAGOGY, METHODOLOGY, SCHOLARSHIP
*chair: Colin Higgins*

Pitfalls and Bridges: Challenges in Teaching Business Ethics
Dominic Kaeslin
Lars Jacob Pedersen
Søren Wensøp

Methodology at the Crossroads: Qualitative and Quantitative Analysis of Comparative Case Studies
Dominic Kaeslin
Learning to Teach from the Heart: Finding Meaning Through Dialogue and Reflection
Steve Payne
Jerry Calton

Business & Society scholarship: Fit to be institutionalized?
Colin Higgins
Tyler Wry

Saturday 8:30 – 10:00 Villa Sassetti First Floor - Uliveto
WORKSHOP: Improving Corporate Philanthropy and Corporate Social Initiatives (Pt 1)
Tom Dunfee, Thomas Donaldson, Katherina Glac, David Hess, Nien-hê Hsieh, Diana Robertson, Nikolai Rogovsky

Saturday 8:30 – 10:00 Villa La Pietra - Sala Le Vedute
WORKSHOP: Markets and Business Ethics
Lori Ryan, Eugene Heath, Ian Maitland, John Hasnas, Douglas Rasmussen

Saturday 8:30 – 10:00 Villa La Pietra - Limonaia
CASE WRITING WORKSHOP (Pt 1)

TABLE 1 Chair: Asbjorn Osland
Leadership and Ethics Lessons from Katrina: A Case Study of the Response of the Fairmont Hotels and Resorts to Hurricane Katrina and Her Aftermath.
Richard E. Wokutch, Sookhan Ho, and Suzanne Murrmann

The Chlorine Spill of 2005.
Jill A. Brown and Ann K. Buchholtz

Grenada Chocolate Company: Deliciously Responsible.
Wendy Harman, Ivan Montiel, Tara Ceranic, Dominie Garcia, Janet Rovenpor, and Asbjorn Osland

TABLE 2 Chair: John Seeger
The Really Good Buffalo Project.
Tim Nicols, Diane Rickerl, and Carol Cumber

Alpro: Becoming a Sustainability Champion.
Celine Louche and Dirk Le Roy

BP’s Beyond Petroleum Campaign.
Jacob Park

Getting Smoke Off the Screen: The Smoke Free Movies Initiative
Robbin Derry

TABLE 3 Chair: Marie Rock
James Hardie Corp. and Asbestos Compensation
Peter Sheldon

Monsanto vs. Schmeiser
Sara Heuer

How Local Stakeholders Respond to a Global Threat: A Case Study of One Community’s Response to the Avian Flu
Marie Rock and John Seeger

Managing by Deception: HP’s Response to Corporate Misconduct
Aine Donovan

TABLE 4  Chair: Anne T. Lawrence
The Gateway to Gambling
Tim Keane and Martin Stack

Imposing Gasoline Price Caps in Hawaii, 2002-2006
Jack P. Suyderhoud

IBM in Argentina
Miguel Alzola

Google Inc.: Figuring out How to Deal with China
Anne T. Lawrence

COFFEE

Saturday 10:30 – 12:00  Villa Sassetti Ground Floor - Allori
PAPER SESSION: STAKEHOLDERS AND STAKEHOLDER THINKING
chair: Sybille Sachs

It's All About the Spin
Nicolas Dahan
Bernard Leca

Exploring the roots of Corporate Social Responsibility and Stakeholder Thinking
Samuel Mercier

Theorizing Cognitive Stakeholder Groups
Jean-Pascal Gond
Michael Johnson-Cramer

How stakeholder relations impact corporate strategy - An empirical investigation
Sybille Sachs
Edwin Rühli
Veronika Rühli
Saturday 10:30 – 12:00 Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: CODES AND CORRUPTION
chair: Jared Harris

Switching Costs as a Potential Motivator of Organizational Decoupling of Ethical Supplier Commitment
Scott Colwell
Michael Zypher

Regulating your supply chains: Procurement Codes of Conduct in FTSE 100 Companies
Lutz Preuss

Economic Incentives, Moral Principles, and Irrational Biases
Miguel Alzola

Mechanisms of Corporate Misconduct: An Integrative Synthesis and Theoretical Model
Jared Harris
Norm Bowie

Saturday 10:30 – 12:00 Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES: CSR AND SUSTAINABILITY
chair: Emmanouil Papavasileiou

Alternative responsible business models – breaking with the modernization paradigm
Monica Maquet
Jenny Ahlstrom

Emergence of a Holistic Wealth Framework
Mary Grace Neville

Conflicting understandings of sustainability in the context of local government
Matias Laine
Salme Näsi
Hannele Mäkelä
Oana Apostol

What are the key factors
David Ferguson
Lance Moir

SMEs owners and University students attitudes towards CSR in Northern Greece
Emmanouil Papavasileiou
Dimitrios Paschaloudis
Vasileios Tsoukas
Panagiotis Pantelidis

Saturday 10:30 – 12:00 Villa Sassetti First Floor - Caminetto
PAPER SESSION: OB  
*chair: Jeanne Logsdon*

Sustaining and Leading Complex Change in Organizations  
Michael Banutu-Gomez  
Amanda Wingate

Role of Individuals, Organizations & Technology on Organizational Deviance  
Silvia Salas

A simulation study revealing how pressure and norm changes lead to organizational deterioration  
Niki den Nieuwenboer

The Ethical Issues Involved in Managing Workplace Romance  
Colin Boyd  
Kim Morrison

Personal values and negotiation performance  
Mary Sass  
Matthew Liao-Troth

Bullying in the Workplace: Challenges to Preserving an Ethical Organization  
Jeanne Logsdon  
Jacqueline Hood  
Michelle Detry

**Saturday 10:30 – 12:00**  
Villa Sassetti First Floor - Montughi A

PAPER SESSION: CSR AND STAKEHOLDER DIALOGUE  
*chair: Sylvia Maxfield*

Behind CSR: Mutual Perceptions in the Stakeholder Dialogue in Spain  
Daniel Arenas  
Laura Albareda  
Josep Lozana

The CSR Conundrum: Can a Theory of the Firm Be Built from Good Intentions?  
David Allen

Corporate Social Responsibility for Peace Building: Exploring Cases in Mindanao  
Mari Kondo

Intangible Asset-Rich Firms and CSR Investment  
Sylvia Maxfield  
Hugh Colaco

**Saturday 10:30 – 12:00**  
Villa Sassetti First Floor - Montughi B
PAPER/DISCUSSION: SUSTAINABILITY, AND VALUES
Genetic Engineering in the U.S. and the E.U.: Business Perspectives and Decisions
Jamie Hendry

The Three Levels of Sustainability (TLS©) framework at work as an instrument to design policy
Elena Cavagnaro
George Curiel

A comparison of value conflicts between students and workers
Anita Leffel

Stakeholder risk as experienced by non-shareholders: An ethical analysis
Whitney Davis
Harry Van Buren

Saturday 10:30 – 12:00 Villa Sassetti First Floor - Uliveto
WORKSHOP: Improving Corporate Philanthropy and Corporate Social Initiatives (Pt 2)
Tom Dunfee, Thomas Donaldson, Katherina Glac, David Hess, Nien-hê Hsieh, Diana Robertson, Nikolai Rogovsky

Saturday 10:30 – 12:00 Villa La Pietra - Sala Le Vedute
WORKSHOP: The Political Aspects of Corporate Social Responsibility
David Detomo

Saturday 10:30 – 12:00 Villa La Pietra - Limonaia
CASE WRITING WORKSHOP (Pt 2)

Sunday 8:30 – 10:00 Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: SUSTAINABILITY & THE SUPPLY CHAIN
chair: Frederick Dahlmann

Regulating your supply chains: Procurement Codes of Conduct in FTSE 100 Companies
Lutz Preuss

Supply Chain Management and the Natural Environment
Frederick Dahlmann
Stephen Brammer
Andrew Millington

Sunday 8:30 – 10:00 Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES: GOVERNANCE, EMPLOYMENT, ENTREPRENEURSHIP, AND STRATEGY

*chair: Andrea Young*

Advising practitioners: Influencing the intentions of older workers to continue working
Kate Shacklock

The dialectics of entrepreneurial leadership. Toward a dynamic theory of corporate governance
Rafal Kozlowski
Aldona Fraczkiewicz-Wronka
Mariusz Bratnicki

Integrating Stakeholder Theory and Strategic Management: A Practical Guide to Strategy Development
Marc Jones

Using industry analysis to develop boundary conditions
Andrea Young

**Sunday 8:30 – 10:00** Villa Sassetti First Floor - Caminetto

PAPER SESSION: NETWORKS, PARTNERSHIP, LEADERSHIP

*chair: Stephen Hicks*

Structure and Agency in Firm-Stakeholder Networks
Dominic Kaeslin

Doing Good and Doing Business: Social Innovation and University Partnerships
Frances Amatucci
Albert Mercer

Art Culture and Business Culture
Stephen Hicks

Leadership and Ethics
Tara J. Radin
Helene Elting

**Sunday 8:30 – 10:00** Villa Sassetti First Floor- Montughi A

PAPER SESSION: CSR

*chair: Mari Kondo*

The Role of Cognition in Corporate Social Responsiveness
Benjamin Neville

Advising the Practitioner
Carola Hillenbrand
Kevin Money
CSR Initiatives of Japanese MNEs in a Developing Country: Cases from the Philippines
Mari Kondo

International corporate responsibility as managing distance
Rob van Tulder

**Sunday 8:30 – 10:00** Villa Sassetti First Floor - Montughi B
DISCUSSION: STAKEHOLDERS, STORIES, AND RELIGION
*chair: Jane Collier*

The role of the mass media as stakeholders in conferring corporate legitimacy
Irene Perrin

Understanding the stories that stakeholders tell
Steve Downing
Kevin Money
Carola Hillenbrand

What is missing in stakeholder management for advising practitioner: integrating business and ethics
Margaret Vozian

Advising Practitioners: what can we learn from the thinking of Arthur Rich?
Jane Collier

**Sunday 8:30 – 10:00** Villa Sassetti First Floor - Uliveto
WORKSHOP: Corporate Governance Research Workshop III
Phil Cochran
Lori Ryan
Melissa Baucus

**Sunday 8:30 – 10:00** Villa La Pietra - Sala Le Vedute
WORKSHOP: Teaching the Unexamined Implications of Culture, Religion and Language in Business School
Lee Burke
William Scott Brickner

COFFEE

**Sunday 10:30 – 12:00** Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: CITIZENSHIP, REPUTATION AND SUPPLY CHAIN
*chair: Stephen Brammer*

Advising governments: the changing relationship between citizens, the civic society & policy makers
Monique Leyenaar
Corporate Responsibility and Corporate Reputation: Separate concepts or two sides of the same coin?
Steve Dowing
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Carola Hillenbrand

Regulating your supply chains: Procurement Codes of Conduct in FTSE 100 Companies
Lutz Preuss

Supply Chain Management and the Natural Environment
Frederick Dahlmann
Stephen Brammer
Andrew Millington

**Sunday 10:30 – 12:00** Villa Sassetti Ground Floor - Cipressi
**PAPER SESSION: ETHICS INSIDE AND OUTSIDE ORGANIZATIONS**
*chair: Vanessa Hill*

TMI: When Knowing the Good is Bad
Elizabeth Scott

Let’s do things differently: An alternative approach to ethics in organizations
Mollie Painer-Morland

Stakeholder risk as experienced by non-shareholders: An ethical analysis
Laquita Blockson
Jeffrey Robinson
Sammie Robinson

Insights from Political Theory in the Implementation of Global Business Ethics
Vanessa Hill
Conrad Daly

**Sunday 10:30 – 12:00** Villa Sassetti First Floor - Montughi A
**PAPER SESSION: GLOBAL ISSUES**
*chair: Esben Pedersen*

Google, China, and Moral Compromise
George Brenkert

Canadian Corporate Social Responsibility Reports
Richard Hudson

The Case Of Iran’s Textile Industry
Nasanin Saivoshi
Natash Munshi
Beyond More Control
Esben Pedersen
Peter Neergaard

**Sunday 10:30 – 12:00  Villa Sassetti First Floor - Montughi B**
PAPER SESSION: LAW AND MARKETING
chair: Ajay Manrai

War, Incorporated
Michele Chwastiak

For-Profit Degree Granting Institutions in Three Countries: Do their Governments' Approval Processes
A. Scott Carson
Peter McConaghy

Business-Society relationship: A New Framework for Societal Marketing
Lalita Manrai
Ajay Manrai

**Sunday 10:30 – 12:00  Villa Sassetti First Floor - Uliveto**
WORKSHOP: Corporate Governance Research Workshop III
Phil Cochran
Lori Ryan
Melissa Baucus

**Sunday 10:30 – 12:00  Villa La Pietra - Sala Le Vedute**
WORKSHOP: Power Games: A Workshop on Studying Corporate Political Action and Stakeholder Influence
Frank de Bakker
Frank den Hond
Kathleen Rehbein
Mika Skippari
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With gratitude to the Erasmus Research Institute of Management (ERIM) – at RSM Erasmus University for an early financial guarantee facilitating the organization of this conference.

With very special thanks to
Tara Radin
for inestimable efforts on behalf of this conference.

With special thanks to
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