

**Join us for IABS 20<sup>th</sup> Anniversary!**  
**2009 Annual Meeting of the**  
**International Association for Business & Society (IABS)**  
**Aspen/Snowmass, Colorado • June 18-21, 2009**

**Conference Theme**

**Thinking like a mountain: Nature, humans, and management**

Worldwide awareness of climate change, particularly in the last couple of years, has sparked organizations to incorporate the natural environment into their decision making; some are even recognizing that reducing their organization's carbon footprint is only *one* of the challenges they need to address. However, much of "green" management is just a veneer with little notion of the commitment and/or connection to nature likely needed as we attempt to transform our industrial economy into the post-industrial economy needed for long-term sustainability. Part of the reason for this disconnect is that managers are typically talking about the environment at a distance: few have opportunities to experience true majesty in nature, tied as they often are to urban or suburban offices and homes. Since we academics in the field of management likely are similarly separated from nature, this conference will create opportunities not only for us to talk about nature but also to experience it firsthand.

**Conference Location**

Located in west central Colorado, Aspen/Snowmass offers a wide range of summer activities – including hiking, whitewater rafting, horseback riding, biking, and others – several of which will be offered as group outings during the conference timeframe; attendees are encouraged to take part, as the conference will provide opportunities to discuss the impact of these activities on our own views of nature.

The conference will take place at the Silvertree Hotel and Conference Center, located in Snowmass Village. It is just 15 miles from Aspen, a progressive, environmentally minded city that is home to the Rocky Mountain Institute, the Aspen Institute, and other organizations focused on the natural environment. Recent expansions at Snowmass Village have sought to enable increasing numbers of people to enjoy the majesty of the mountains while protecting the natural environment.

The Aspen/Pitkin County Airport – served by United, Delta, and Frontier Airlines – is just six miles from Snowmass Village. Traveling between Aspen and Snowmass is easy: a free shuttle takes you from one to the other in just 15 minutes. Conference organizers will attempt to make available carbon offsets for those wishing to purchase them.

Check out these websites for more information on the area:

- <http://www.aspensnowmass.com>
- <http://www.aspenchamber.org/>
- <http://www.snowmassvillage.com>
- <http://www.aspenpitkin.com/misc/visitors/visitors.cfm>

**About IABS**

IABS, a learned society devoted to research and teaching in the area of business, government, and society, is also a collegial community. Founded in 1990, it has more than 300 members worldwide. Its research domain covers the various aspects of the interface between business and the socio-political dynamics of its environment. Topics include stakeholder theory, corporate social responsibility and performance, business ethics, environmental affairs, business and government relations, corporate governance, and cross-cultural issues. IABS also sponsors the highly ranked, widely indexed journal *Business & Society*, the only peer-reviewed scholarly journal devoted entirely to research into and analysis of the relationships between business and society.

### Call for Proposals

The IABS founders intended that the annual conference provide a forum for scholarly work in various stages of development. Twenty years later, we continue to pursue that goal, inviting you to submit proposals with any of the following formats in mind:

- *Research Incubator Idea* – noted scholars develop “appetizers” to push the boundaries of the field and encourage attendees to participate in creating new ideas and new knowledge
- *Discussion Idea* – a short, informal presentation of a research idea, intended to solicit constructive feedback
- *Paper* – a formal summary presentation of a completed (or largely completed) conceptual or empirical paper; time for audience feedback and questions will be provided during paper sessions
- *Symposium* – a set of presentations related to a well-defined theme
- *Workshop Session* – a working meeting to address a specific research or teaching challenge

**Please read the IABS 2009 Submission Requirements below carefully.** All conference proposals will be subjected to a blind peer-review process. Each submission should include a cover sheet with the intended session format, designated corresponding author, contact information (name, address, phone, fax, email) for the author and any other participants (e.g., workshop panelists, symposium presenters, etc.), and three keywords to help the Program Chair assign appropriate reviewers. Submission of an abstract for review constitutes a commitment that at least one paper author will attend the conference if the submission is accepted or that all panelists / presenters will attend the conference if the submission is accepted.

**For consideration, email your proposal by Monday, December 8, 2008, to: Jamie Hendry at [jhendry@bucknell.edu](mailto:jhendry@bucknell.edu).** If you must use traditional mail, send five copies of your cover page and five two-sided copies of your proposal to Jamie Hendry, IABS 2009 Program Chair, School of Management, 313 Taylor Hall, Bucknell University, Lewisburg, PA 17837.

### IABS 2009 Proposal Submission Requirements

**All proposals should be single-spaced.**

- **Proposal for a Research Incubator Idea:** In a Research Incubator Session, senior scholars present five-minute “research appetizers” that summarize an idea and whet attendees’ research appetite. The appetizers reflect fertile new areas for theory and research in some aspect of business and society. Following appetizer presentations by three or four scholars, attendees will join one of the “incubator” groups to discuss “pushing the boundaries” questions. Incubators will re-convene into a large group for sharing insights and crafting research agendas that enable the expansion of business and society scholarship. This interactive symposium format offers a stimulating space for business and society scholars to work together to consolidate what we have learned and to bring new theoretical lenses to discussion. We encourage senior scholars to submit proposals of approximately two pages (single-spaced) in length.
- **Proposal for a Discussion Idea:** This session format provides an opportunity to share an idea that is in the early to middle stages of development but is not yet paper-ready. Sessions will provide ample time for conversation, questions, suggestions, and other feedback from attendees. Proposals should be approximately two to three pages (single-spaced) in length and should clarify how the idea fits into the field and why it is important / interesting.
- **Proposal for a Paper:** Authors should submit a detailed abstract (including the objectives and scope of the research) of approximately five pages (single-spaced) in length by the proposal deadline.
  - Authors wishing to have their papers considered for a Best Conference Paper Award must submit a full-length paper (maximum 15 pages single-spaced) no later than 30 days prior to the conference.
  - Papers related to the conference theme will be considered for a special *Business & Society* issue focusing on the same theme.
  - Sessions in which completed papers are presented will include time for audience questions and feedback so that the authors can consider this a developmental exercise.
- **Proposal for a Symposium:** A symposium proposal of three to five pages in length should provide both the presenters’ names and their specific contributions to the symposium as well as an overview that clearly defines the interconnections among the various presentations.
- **Proposal for a Workshop:** A workshop is a working meeting that focuses on a specific research or teaching challenge. Proposals for workshops should be three to five pages (single spaced) in length and should include a brief overview of the basic area of research or teaching that will be addressed, a summary of the session’s planned logistics and mechanics, and a brief discussion of the workshop leaders and some tentatively identified participants. (Note: Workshops may be “open” – you do not need to know all your participants ahead of time.)

Those interested in proposing a research workshop may want to consider as an example the Corporate Governance Workshop, which has been held during the IABS Conference for the last four years. It has successfully facilitated the development of new ideas, research collaborations, and publications. This workshop’s three coordinators ask potential participants to pre-register by submitting an abstract or overview. The research abstracts can discuss an existing paper, a work in progress, or a proposed project. These summaries are then distributed to all of the workshop registrants by e-mail, so they can read them before the conference and prepare to give their fellow participants constructive feedback at the workshop.