

COME TO BANFF FOR IABS 2010!

Business and the Sustainable Commons

International Association for Business & Society (IABS)
Twenty-first Annual Meeting

Banff, Alberta, Canada • March 25-28, 2010

Submission Deadline: September 15, 2009

Alberta is the home of the Canadian oil sands, currently the largest source of oil to the US. It is also the province of Banff and Jasper, renowned wilderness areas in the heart of the Canadian Rockies. Near to Banff is Calgary serving as the headquarters of the major Canadian oil companies including Imperial Oil, Petro Canada, Shell Canada, Husky Energy, Syncrude, EnCana, Suncor, Enbridge, as well as dozens of drilling, pipeline, oilfield services and oil sands development companies. All these companies are facing enormous pressure to adapt to shifting social concerns about energy consumption and environmental responsibility. Calgary is also the headquarters of Bullfrog Power, a utility company offering consumers in Alberta, Ontario and British Columbia the option of 100% renewable electricity, derived from wind or low impact hydro sources. The province of Alberta is struggling to hold onto their critical oil income in the face of possible U.S. sanctions against "dirty oil". The IABS theme of **Business and the Sustainable Commons** is designed to foster conversations and innovative thinking on ways that business and society can collaborate on resource conservation, job creation, health protection, and environmental sustainability, despite the temptation for individual industries, corporations, and citizens' groups to appropriate the common resources for their own interests and gain. We are particularly eager to include papers, symposia, and workshops that consider the effects of business and governmental policy on natural resources and the long term survival of the commons.

About IABS

IABS, a learned society devoted to research and teaching in the area of business, government, and society, is also a collegial community. Founded in 1989, it has more than 300 members worldwide. Its research domain covers the various aspects of the interface between business and the socio-political dynamics of its environment. Topics include stakeholder theory, corporate social responsibility and performance, business ethics, environmental affairs, business and government relations, corporate governance, and cross-cultural issues. IABS also sponsors the highly ranked, widely indexed journal *Business & Society*, the only peer-reviewed scholarly journal devoted entirely to research into and analysis of the relationships between business and society.

Conference Location

IABS 2010 will be held at the Banff Centre, a conference and retreat centre used by musicians, dancers, writers, photographers, film makers, visiting scholars, and residential trainers, as a place to meet, re-inspire, and share insights. The Banff Centre provides simple but elegant dining, residential, and recreational facilities, along with ample and well-equipped meeting rooms. Residential rooms for IABS participants will be \$120-\$130 (CAD) per night for a double room. Alternatively, local hotels and numerous B&Bs are available in the town of Banff, within 10-20 minutes walking distance from the Banff Centre.

Located in the heart of the Canadian Rockies, the Banff area is known internationally for outstanding downhill and cross-country skiing (e.g. Lake Louise, Sunshine Village, Mt. Norquay, and the Canmore Nordic Centre), accessible well into April. Scenic vistas, Columbia Icefield glacier tours and the Banff Hot Springs mineral baths are accessible year round.

Participants will fly into the Calgary International Airport, where hourly shuttle buses are available for transportation to the Banff Centre, or rental cars may be obtained. Shuttle buses are ~\$60 (CAD) each way. The distance is ~ 2 hours by bus or 1.5 hours driving.

Check out these websites for more information on the area:

- <http://www.banffcentre.ca>
- <http://skibanff.com>
- <http://www.explorerochies.com>
- <http://www.pleiadesmassage.com>

Call for Proposals

The IABS founders intended that the annual conference provide a forum for scholarly work in various stages of development. Twenty-one years later, we continue to pursue that goal, inviting you to submit proposals in any of the following formats:

- *Research Incubator Idea* – noted scholars develop “appetizers” to push the boundaries of the field and encourage attendees to participate in creating new ideas and new knowledge
- *Discussion Idea* – a short, informal presentation of a research idea, intended to solicit constructive feedback
- *Paper* – a formal summary presentation of a completed (or largely completed) conceptual or empirical paper; time for audience feedback and questions will be provided during paper sessions
- *Symposium* – a set of presentations related to a well-defined theme
- *Workshop Session* – a working meeting to address a specific research or teaching challenge

Please read the IABS 2010 Submission Requirements below carefully. All conference proposals will be subjected to a blind peer-review process. Each submission should include a cover sheet with the intended session format, designated corresponding author, contact information (name, address, phone, fax, email) for the author and any other participants (e.g., workshop panelists, symposium presenters, etc.), and three keywords to help the Program Chair assign appropriate reviewers. Submission of an abstract for review constitutes a commitment that at least one paper author will attend the conference if the submission is accepted or that all panelists / presenters will attend the conference if the submission is accepted.

For review and consideration, email your proposal by midnight on Tuesday, September 15, 2009 to: [Robbin Derry at IABS2010@uleth.ca](mailto:Robbin.Derry@uleth.ca). Please direct any questions to the same email or phone Robbin Derry at 780-424-0425 ex 8.

IABS 2010 Proposal Submission Requirements (All proposals should be single-spaced)

- **Proposal for a Research Incubator Idea:** In a Research Incubator Session, senior scholars present five-minute “research appetizers” that summarize an idea and whet attendees’ research appetite. The appetizers reflect fertile new areas for theory and research in some aspect of business and society. Following appetizer presentations by three or four scholars, attendees will join one of the “incubator” groups to discuss “pushing the boundaries” questions. Incubators will re-convene into a large group for sharing insights and crafting research agendas that enable the expansion of business and society scholarship. This interactive symposium format offers a stimulating space for business and society scholars to work together to consolidate what we have learned and to bring new theoretical lenses to discussion. We encourage senior scholars to submit proposals of approximately two pages (single-spaced) in length.
- **Proposal for a Discussion Idea:** This session format provides an opportunity to share an idea that is in the early to middle stages of development but is not yet paper-ready. Sessions will provide ample time for conversation, questions, suggestions, and other feedback from attendees. Proposals should be approximately two to three pages (single-spaced) in length and should clarify how the idea fits into the field and why it is important / interesting.
- **Proposal for a Paper:** Authors should submit a detailed abstract (including the objectives and scope of the research) of approximately five pages (single-spaced) in length by the proposal deadline. Full-length papers will not be reviewed. Please submit only abstracts as specified.
 - Authors wishing to have their papers considered for a Best Conference Paper Award must submit a full-length paper (maximum 15 pages single-spaced) no later than 30 days prior to the conference.
 - Papers related to the conference theme will be considered for a special *Business & Society* issue focusing on the same theme.
 - Sessions in which completed papers are presented will include time for audience questions and feedback so that the authors can consider this a developmental exercise.
- **Proposal for a Symposium:** A symposium proposal of three to five pages in length should provide both the presenters’ names and their specific contributions to the symposium as well as an overview that clearly defines the interconnections among the various presentations. These presenters will not be anonymous to the reviewers.
- **Proposal for a Workshop Session:** A workshop is a working meeting that focuses on a specific research or teaching challenge. Proposals for workshops should be three to five pages (single spaced) in length and should include a brief overview of the basic area of research or teaching that will be addressed, a summary of the session’s planned logistics and mechanics, and a brief discussion of the workshop leaders and some tentatively identified participants. (Note: Workshops may be “open” – you do not need to know all your participants ahead of time.)

Those interested in proposing a research workshop may want to consider as an example the Corporate Governance Workshop, which has been held during the IABS Conference for the last five years. This model makes use of research abstracts submitted to other participants in advance of the meeting, in order to facilitate adequate and thorough preparation and substantive feedback.