

**2009 IABS CONFERENCE -- 20th ANNIVERSARY CELEBRATION
SNOWMASS, COLORADO
PROGRAM**

WEDNESDAY, JUNE 17, 2009

4:30-6:00 p.m.	Registration Table Open -- pick up registration materials, get info about Thu & Fri activities and sign up!
5:30-8:00 p.m.	IABS Board Meeting (closed) -- HOAGLAND

THURSDAY, JUNE 18, 2009

7:30-8:30 a.m.	Registration Table Open -- pick up registration materials, get info about Thu & Fri activities and sign up!
8:00 a.m.-5:00 p.m.	Arkansas River Rafting Adventure -- see description in this program
12:00 p.m.-1:00 p.m.	Registration Table Open -- pick up registration materials, get info about Thu & Fri activities and sign up!
1:00-4:30 p.m.	Maroon Bells and Maroon Lake Bicycle Tour -- see description in this program
	Intermediate Half-Day Wilderness Hike -- see description in this program
4:30 p.m.-6:30 p.m.	Registration Table Open -- pick up registration materials, get info about Thu & Fri activities and sign up!
5:30 p.m.-8:00 p.m.	Welcoming Reception: Two free drinks for those who've registered already; munchies for everyone!

NOTE: Friday - Sunday, the Registration Table will generally be open whenever sessions are taking place.

FRIDAY, JUNE 19, 2009

TIME	AUTHORS	TITLE
7:15-8:45 a.m.	continental breakfast -- room TBA NOTE: Members of the <i>Business & Society</i> editorial board meet for breakfast separately; room TBA	
8:40-10:00 a.m.	Session #1 - Papers (3@25 mins): Illegalities and Oversight (Chair: Jill A. Brown, Lehigh University) -- SNOBBLE	
	Virginia W. Gerde, Duquesne University; R. Spencer Foster, Jr., University of Pittsburgh	The "New Bone Wars": The role of professional jurisdiction in the sale of fossils
	Melissa Baucus, University of Louisville	Illegal corporate behavior in entrepreneurial firms
	Tara J. Radin, University of Pennsylvania; Mario J. Peia, University of Pennsylvania	Citibank, Wachovia, Wells Fargo, and unkept promises: The legacy for business and its stakeholders
	Session #2 - Papers (3@25 mins): Socially Responsible Investing (SRI) and Shareholder Activism (Chair: Jill Vihtelic, St. Mary's College) -- ERICKSON	
	Linda Markowitz, Southern Illinois University; Pamela D. Cobb, Southern Illinois University	How social movements gave rise to the socially responsible investment industry
	Sara A. Morris, Old Dominion University	Corporate targets of shareholder resolutions: What do green resolutions and poor employee relations mean?
	Kathleen Rehbein, Marquette University; Stephen Brammer, University of Bath; Jeanne Logsdon, University of New Mexico; Harry J. Van Buren III, University of New Mexico	Understanding corporate responses to shareholder activists: Uniform or heterogeneous?
	Session #3 - Workshop: Integrating Sustainability Teaching Workshop, Part One (CSR/BE) (Chair: Robbin Derry, University of Lethbridge) -- CARROLL	
	Robbin Derry, University of Lethbridge	Integrating sustainability teaching workshop -- Part One: Integrating sustainability into CSR/BE courses (Note: You do <u>not</u> have to attend <u>both</u> Parts One and Two.)
	Session #4 - Papers (3@25 mins): Management and Sustainability (Chair: Lisa Newton, Fairfield University) -- SINCLAIR	
	David Saia, Duquesne University; Bill Babe, Duquesne University	Aesthetics and sustainability
	Rogene A Buchholz, Loyola University New Orleans; Sandra B. Rosenthal, Loyola University New Orleans	Thinking like a mountain: Humans and management within nature
Joel Marcus, Wilfrid Laurier University; Elizabeth Kurucz, University of Guelph; Barry Colbert, Wilfrid Laurier University	The societal case beyond the business case for sustainability: Business principles for building the integral commons	

FRIDAY (cont'd)

8:40-10:00 a.m. (cont'd)	Session #5 - Discussions (4@40 mins; 4@40 mins) (Chair: Paul Dunn, Brock University) -- KEARNS	
	Table 1A	Tammy Maclean, Suffolk University Decoupling and international accountability standards
	Table 2A	David Remund, University of North Carolina Seeing the trees not the forest? Organizational integrity, economic literacy, and the financial crisis in America
	Table 3A	Linda Rodriguez, University of South Carolina-Aiken; Jane LeMaster, University of Texas-Pan American CSR and the SEC: Totally certifiable!
	Table 4A	Karen Maas, Erasmus University Social impact measurement: Towards a guideline for managers
	Table 1B	Deborah L. Kidder, University of Hartford; William P. Smith, Towson University; Barrie E. Litzky, Pennsylvania State University-Great Valley Lest we forget: Tenure and the psychological contract
	Table 2B	Lindsay J. Thompson, Johns Hopkins University Business research response to the global economic crisis: Reinventing business with humanity in mind
	Table 3B	C. Helen Takacs, Dickinson College The relationship between corporate social and financial performance: What's the role of strategy?
Table 4B	Duane Windsor, Rice University Private equity investments: Assessment of responsibilities and remedies	
10:00-10:30 a.m.	break	
10:30-11:50 a.m.	Session #6 - Papers (3@25 mins): Scholarship, Teaching, and Life in Our Own Academic Back Yards (Chair: Virginia Gerde, Duquesne University) -- SNOBBLE	
		Timothy W. Edlund, Morgan State University; Richard H. Franke, Loyola College-Maryland Journal ratings for business & society scholars
		Lori Versteegen Ryan, San Diego State University Rand: Hero or villain in the classroom?
		Gordon P. Rands, Western Illinois University; Mark Starik, George Washington University Ecologically sustainable universities: A special type of ecologically sustainable organization
	Session #7 - Papers (3@25 mins): Global Concerns in Business & Society (Chair: Duane Windsor, Rice University) -- ERICKSON	
		Robert Boutilier, Simon Fraser University Globalization-related dilemmas in the careers of Mexican knowledge workers
		D. Kirk Davidson, Mount St. Mary's University; Jiyun Wu, Hofstra University Behind the Great Wall: The business-society-government relationship in China and the United States
	Session #8 - Workshop: Next-Generation Teaching Challenges (Chair: Donna Wood) -- CARROLL	
		Donna J. Wood, University of Northern Iowa Next-generation teaching challenges in business & society / business ethics
	Session #9 - Papers (3@25 mins): Stakeholder Salience and Management (Chair: Joel Marcus, Wilfrid Laurier University) -- SINCLAIR	
		Tom E. Thomas, San Francisco State University Are business people buying it? Measuring employee attitudes toward sustainability
		David L. Ferguson, Cranfield University Reducing the sustainability performance gap: Drivers and inhibitors for progressing corporate sustainability performance
		Sanjay Sharma, Concordia University Drivers of sustainability strategy in family firms
	Session #10 - Discussions (4@40 mins; 3@40 mins) (Chair: Craig V. VanSandt, Augustana College) -- KEARNS	
	Table 1A	Cynthia Clark Williams, Bentley University; W. Trexler Proffitt, Jr., Franklin & Marshall University; Kathleen Rehbein, Marquette University Does shareholder activism improve corporate governance? A normative perspective
	Table 2A	Adam Adrien-Kirby, University of Bath; Stephen Brammer, University of Bath; Andrew Millington, University of Bath Trust and its role in socially and environmentally responsible procurement in the United Kingdom
	Table 3A	Ivan Monteil, California State University-Los Angeles; Tara L. Ceranic, University of San Diego; Wendy A. Harman, St. George's University Cooking up solutions for climate change: Veg Rev and waste vegetable oil technology
	Table 4A	Tara J. Radin, University of Pennsylvania; Casey Klyszeiko, University of Pennsylvania; Mario J. Peia, University of Pennsylvania Why the customer isn't always right: A new model for treatment of customers and other stakeholders
Table 1B	Kathleen Rehbein, Marquette University; Wendy Hansen, University of New Mexico When do firms engage in corporate political action?	
Table 2B	Bilge Uyan-Atay, University of Bath; Steve Brammer, University of Bath; Andrew Millington, University of Bath Explaining the process of corporate community involvement through the perspective of the behavioural theory of the firm	
Table 3B	Paul Dunn, Brock University; Jill A. Brown, Lehigh University The importance of competence and goodwill in repairing trust	
11:50 a.m.-12:50 p.m.	optional box lunch	
1:00-4:30 p.m.	Novice Half-Day Wilderness Hike -- see description in this program	
	Snowmass Monastery Horseback Ride -- see description in this program	
1:00-5:30 p.m.	Roaring Fork River Rafting Adventure -- see description in this program	
FREE EVENING		

SATURDAY, JUNE 20, 2009

TIME	AUTHORS	TITLE
7:15-8:45 a.m.	continental breakfast -- room TBA NOTE: Members of the Fellows meet separately for breakfast; room TBA	
8:45-9:45 a.m.	Session #11 - Activity Discussion (Chair: Jamie Hendry, Bucknell University) -- KEARNS Join colleagues to discussion how the various outdoor activities we have participated in on Thursday and Friday might inform our teaching, scholarship, and non-professional lives.	
9:45-10:00 a.m.	break	
10:00-10:50 a.m.	Session #12 - Papers (2@25 mins): Supplier Concerns (Chair: Scott R. Colwell, University of Guelph) -- SNOBBLE	
	Jeanne M. Logsdon, University of New Mexico; Harry J. Van Buren III, University of New Mexico; Jacqueline N. Hood, University of New Mexico	Can employee treatment be monitored effectively? Supplier codes of conduct and bullying
	Kumju Hwang, Chonnam National University; Nam-kyu Kim, Chonnam National University	Stakeholder analysis of the environmental supply chain
	Session #13 - Papers (2@25 mins): Management with Stakeholders in Mind (Chair: Michael E. Johnson-Cramer, Bucknell University) -- ERICKSON	
	Karen Paul, Florida International University; Inge Nickerson, Barry University	Two conflicting models -- harmonious relationships and stakeholder management: Can they be reconciled?
	Marguerite Schneider, New Jersey Institute of Technology; Alix Valenti, University of Houston-Clear Lake	Does a company's "going private" tend to harm its stakeholders? A contingency-based approach to stakeholder effects
	Session #14 - Workshop: Performance Measurement Research Workshop (Chair: Karen E. H. Maas, Erasmus University) -- CARROLL	
	Karen E. H. Maas, Erasmus University; Bryan Husted, York University; Markus Biehl, York University; Mark W. McElroy, Center for Sustainable Innovation	Performance measurement research workshop
	Session #15 - Papers (2@25 mins): Backdrops for Ethical Perceptions and Decision Making (Chair: Jill Vihtelic, St. Mary's College) -- SINCLAIR	
	Craig Caldwell, Butler University; Brian D. Pfanschmidt, Butler University; J. Burdeane Orris, Butler University	Deontological and teleological ethical belief systems of immediate supervisors and their impact on subordinate trust
Beverly Kracher, Creighton University; Robert P. Marble, Creighton University	Development of a model for describing the ethical climate of a business community	
Session #16 - Discussions (3@40 mins) (Chair: Elena Cavagnaro, Stenden University) -- KEARNS		
Table 1A	Anne T. Lawrence, San Jose State University; Gordon P. Rands, Western Illinois University; Mark Starik, George Washington University	Corporate social responsibility / citizenship / sustainability officers in Fortune 100 firms
Table 2A	Harry T. Hall, University of Northern Iowa; James E Mattingly, University of Northern Iowa	Modes of organization governance and citizenship: A proposed research program
Table 3A	Stefan Ulstrup Hoejmoose, University of Bath; Stephen Brammer, University of Bath; Andrew Millington, University of Bath	Market forces and environmental supply chain management
10:50-11:00 a.m.	break	
11:00-11:50 a.m.	Session #17 - Papers: Economics and Ethics (Chair: Harry J. Van Buren III, University of New Mexico) -- SNOBBLE	
	Scott R. Colwell, University of Guelph; Theodore J. Noseworthy, University of Western Ontario	When we confuse market economics as market ethics: Evidence from an event study
	Justin Tumlinson, University of California-Berkeley; John Morgan, University of California-Berkeley	Social responsibility of business beyond profits
	Session #18 - Papers (2@25 mins): Modeling for Stakeholder Management (Chair: Michael E. Johnson-Cramer, Bucknell University) -- ERICKSON	
	David Saiia, Duquesne University; Vananh Le, Duquesne University	Mapping stakeholder salience
	Kareem M. Shabana, Indiana University-Kokomo	A stakeholder obligation management model
	Session #14 - Workshop: Performance Measurement Research Workshop (Chair: Karen E. H. Maas) -- CARROLL (continuation of 10:00-10:50 session)	
	Karen E. H. Maas, Erasmus University; Bryan Husted, York University; Markus Biehl, York University; Mark W. McElroy, Center for Sustainable Innovation	Performance measurement research workshop (cont'd)
	Session #19 - Papers (2@25 mins): Decisions, Structures, and Behaviors from the Top Down (Chair: Jill Vihtelic, St. Mary's College) -- SINCLAIR	
	Andrea K. Young, George Washington University	Top management teams, team behavioral integration and stakeholder initiatives: A qualitative examination of TMT integration for a firm in the U.S. telecommunications industry
Robert W. Kolb, Loyola University-Chicago	Incentives, incentive structures, duties, and decency in the financial crisis of 2007 and beyond	

SATURDAY (cont'd)

11:00-11:50 a.m. (cont'd)	Session #20 - Discussions (3@40 mins) (Chair: Elena Cavagnaro, Stenden University) -- KEARNS	
	Table 1B	Gordon P. Rands, Western Illinois University; Deborah Rigling Gallagher, Duke University; Mark Starik, George Washington University A framework for envisioning ecologically sustainable governments
	Table 2B	Sarah Sorenson, University of Northern Iowa; James E. Mattingly, University of Northern Iowa; Felissa K. Lee, Marquette University Attracting job candidates: De-coding signal effects of corporate social practices
	Table 3B	Stephen Brammer, University of Bath; Andrew Millington, University of Bath; Mario Molteni, ALTIS; Laura Maria Ferri, ALTIS Responsible procurement: Comparing British and Italian experiences
11:50 a.m.-1:20 p.m.	20th Anniversary Luncheon with the Fellows -- CABARET	
1:20-2:40 p.m.	Session #21 - Papers (3@25 mins): Determining Appropriate Sustainability Initiatives (David L. Ferguson, Cranfield University) -- SNOBBLE	
		Scott R. Colwell, University of Guelph; Ashwin Joshi, York University Multi-item scale development for measuring institutional pressures in the context of corporate environmental action
		Rajat Panwar, Northland College; Eric Hansen; Robert Kozak A framework evaluating social and environmental issues for organizational response: Conceptual refinement and empirical testing
		Andrew Fergus, Thompson Rivers University; Julie I. A. Rowney, University of Calgary Managing sustainable development: A discursive disconnect
	Session #22 - Papers (3@25 mins): Corporate Governance, Corporate Boards (Chair: Lori Verstegen Ryan, San Diego State University) -- ERICKSON	
		Johanne Grosvold, University of Bath; Stephen Brammer, University of Bath Country, industry, and firm-level influences on the prevalence of women on corporate boards: An institutional approach
		Maria Goranova, University of Wisconsin-Milwaukee Corporate governance on both sides of the deal: Implications for mergers and acquisitions
		Jill A. Brown, Lehigh University; Ann K. Buchholtz, University of Georgia; Anne M. Anderson, Lehigh University Classified Boards: Friend or Foe?
	Session #23 - Workshop: Integrating Sustainability Teaching Workshop, Part Two (Strategy) (Chair: Robbin Derry, University of Lethbridge) -- CARROLL	
		Robbin Derry, University of Lethbridge Integrating sustainability teaching workshop -- Part Two: Integrating sustainability into Strategy courses (Note: You do not have to attend both Parts One and Two.)
	Session #24 - Papers (3@25 mins): Corporate Social Performance (Chair: D. Kirk Davidson, Mount St. Mary's University) -- SINCLAIR	
		Ioannis Oikonomou, University of Reading Corporate social performance and financial risk
		Eliseu Vieira Machado, Jr., UniEVANGELICA Corporate social performance: A case study for Hopkins and Wood's framework in Brazilian confessional universities (What really counts?)
		Stephen Brammer, University of Bath; Stephen Pavelin, University of Reading Corporate social performance and the business cycle: Contrasting discretionary and strategic perspectives
	Session #25 - Discussions (3@40 mins; 3@40 mins) (Chair: C. Helen Takacs, Dickinson College) -- KEARNS	
Table 1A	Tara L. Ceranic, University of San Diego Thinking unlike a mountain: The ethical implications of ecotourism in the Caribbean	
Table 2A	Ingrid Smithey Fulmer, Georgia Institute of Technology; Bruce Barry, Vanderbilt University The management of emotion by and within organizations: Exploring the ethical frontier	
Table 3A	William E. Martello, St. Edwards University Bringing the human element back into "green" management: Processes and procedures for enriching the human-nature interface	
Table 1B	Elena Cavagnaro, Stenden University Are humans able to think like a mountain?	
Table 2B	Aimee Dars Ellis, Ithaca University Employee perceptions of sustainability and corporate social responsibility initiatives	
Table 3B	Vanessa Hill, University of Louisiana-Lafayette Exploring the impact of leadership ideology on ethical behavior in organizations	
2:40-3:00 p.m.	break	
3:00-4:30 p.m.	business meeting -- ERICKSON / CARROLL / SINCLAIR	
6:00-10:30 p.m.	banquet -- BUMPS RESTAURANT (at Buttermilk Ski Resort)	

SUNDAY, JUNE 21, 2009

TIME	AUTHORS	TITLE
7:45-8:45 a.m.	continental breakfast -- room TBA	
8:30-9:50 a.m.	Session #26 - Symposium: Bring in Your Intellectual Heroes (Sheldon Wolin) (Chair: Ben Wempe, Erasmus University) -- ERICKSON	
	Ben Wempe, Erasmus University; Michael Santoro, Rutgers University	Bring in your intellectual heroes: On the significance of Sheldon Wolin for the study of business & society
	Session #27 - Workshop: Corporate Governance V, Part One (continues throughout morning) (Chair: Lori Verstegen Ryan, San Diego State University) -- CARROLL	
	Lori Verstegen Ryan, San Diego State University; Melissa Baucus, University of Louisville	Corporate governance research workshop V: Part One (Note: You <u>should</u> attend both parts of this workshop.)
	Session #28 - Papers (3@25 mins): Alliances Among Businesses and Others (Chair: William E. Martello, St. Edwards University) -- SINCLAIR	
	Arno Kourula, Helsinki School of Economics; Salla Laasonen, Turku School of Economics	A holistic framework on the engagement between business and nongovernmental organizations
	Mark Heuer, Susquehanna University	A model for cross-sector collaboration on sustainability: This mountain must be climbed
	Terry B. Porter, University of Maine; Ana Zivanovic, University of Maine	Proactive alliances with secondary stakeholders in sustainable development initiatives
	Session #29 - Discussions (2@40 mins; 2@40 mins) (Chair: Virginia W. Gerde, Duquesne University) -- KEARNS	
	Table 1A Duane Windsor, Rice University	Global justice and global climate change
	Table 2A Timothy J. Hargrave, University of Washington-Bothell	The social impact of corporate social responsibility: A dialectical perspective
	Table 1B Jerry M. Calton, University of Hawaii-Hilo	Constructing a student honor code from the inside-out
Table 2B Krista Bondy, Cranfield University	Why does the natural environment not influence the shape of CSR in the UK?	
9:50-10:20 a.m.	break	
10:20-11:10 a.m.	Session #30 - Papers (2@25 mins): Corporate Social Responsibility (Chair: Linda C. Rodriguez, University of South Carolina-Aiken) -- SINCLAIR	
	Elena Cavagnaro, Stenden University; Yvonne Burema, Stenden University	On small steps and big leaps: Exploring the perception of CSR, its rewards and difficulties by micro firms in North Netherlands
	Irene Pollach, University of Aarhus	Online privacy as an emerging theme in CSR programs
10:20-11:40 a.m.	Session #31 - Papers (3@25 mins): Stakeholder Perceptions and Management (Chair: Craig V. VanSandt, Augustana College) -- ERICKSON	
	David Secchi, University of Wisconsin-LaCrosse; John Betton, University of Wisconsin-LaCrosse; Tom Hench, University of Wisconsin-LaCrosse	Stakeholder approaches and the environment
	Steven L. Wartick, University of Northern Iowa; John F. Mahon, University of Maine	Corporate social performance profiling: The importance of multiple stakeholder perceptions
	Heather Elms, American University; Michael E. Johnson-Cramer, Bucknell University; Shawn L. Berman, University of New Mexico	Corporate s_____ responsibility: Filling in the blank
	Session #27 - Workshop: Corporate Governance V, Part Two (continues from 8:30-9:50 session) (Chair: Lori Verstegen Ryan, San Diego State University) -- CARROLL	
	Lori Verstegen Ryan, San Diego State University; Melissa Baucus, University of Louisville	Corporate governance research workshop V: Part Two (Note: You <u>should</u> attend both parts of this workshop.)
	Session #32 - Symposium: Social Enterprise (Business/NGO Hybrids) (Chair: Robert Boutilier, Simon Fraser University) -- KEARNS	
Robert Boutilier, Simon Fraser University; Robbin Derry, University of Lethbridge	Social enterprise: Theory and research on business/NGO hybrids	
11:40 a.m.-12:40 p.m.	optional lunch	